



## *North Pole Community Chamber of Commerce*

PO Box 55071, North Pole, Alaska 99705 ~ 907-488-8538 / fax 907-488-3002

[www.northpolechamber.us](http://www.northpolechamber.us)

2012 Membership Year (January 1 – Dec 31, 2012)

Dear Business & Community Leaders,

We would like to thank all past and current members for their support and welcome everyone to an exciting new year with the North Pole Community Chamber of Commerce! Last year's hard work resulted in significant gains in our membership and services, which we hope to continue in 2012. We encourage you to lend your support as we strive to promote area businesses and attractions.

During 2012 we plan to focus on these activities:

- Upgrade and operate the NP Visitor Information Cabin
- Sponsor Taste of North Pole and Winterfest events
- Promote our members and community via print and web advertising
- Continue to improve our new revised website: <http://www.northpolechamber.us>
- Send out a monthly newsletter to over 300 recipients
- Expand the North Pole Visitor & Dining Guide
- Offer informative presentations, seminars, and workshops on pertinent topics
- Provide sponsorship & promotional opportunities
- Advocate for businesses on issues affecting our community
- Support additional venues for trade and commerce in North Pole and surrounding communities

Enclosed are additional information and your 2012 membership application to fill out and return. If you have any questions please feel free to contact any of our board members or call 590-3334 for more information. We always welcome your input and help, and encourage you to let us know your areas of expertise and needs. Finally, please remind friends and colleagues to join the North Pole Community Chamber of Commerce along with you.

Sincerely,

Heather L. Heineken  
President