

NORTH POLE COMMUNITY CHAMBER OF COMMERCE

Mission Statement

The North Pole Chamber's mission is to enhance local economic opportunity, promote business relationships, improve general quality of life, and increase public awareness of North Pole as a unique community with many assets of value to both visitors and residents.

Members Benefits and Services

Advocates for Business:

The Chamber is a voice of the business community on local, borough, state, and national issues affecting the North Pole community. We represent the business community in problem solving, promoting economic development, and providing financial resources to create a better standard of living for all citizens.

Business Referral Services:

Each year the Chamber makes numerous referrals to tourists, those interested in relocating to the North Pole area, the business community and the general population, which are all potential customers.

Visitor Information Cabin:

The Visitor Cabin provides an opportunity for local craftspeople and artists to display and sell their work on consignment. Memberships include one rack card display at the Visitor Cabin to advertise to the thousands of people who come through each year. Priority is given to Chamber members in card placement and verbal recommendations by our staff.

North Pole Visitor Guide:

2009, the Chamber revised the Dining Guide to include visitor information and advertisements, as well as a dining directory. 2011, color advertising options and increased quantities and distribution points were added that includes online visibility at <http://www.northpolechamber.us/NP-visitor-guide.html> . For 2012, the Chamber will continue to offer the community a unique visitor information guide featuring local attractions, events, services, dining directory, and business advertisements. We will continue to increase distribution locations and provide the opportunity for you to showcase your business and inform community members and visitors who you are.

Monthly Newsletter:

The Chamber newsletter is distributed monthly by email to approximately 300 recipients including members, community organizations, and other individuals throughout Alaska. The Chamber offers free advertising to members and will publicize your open house, management changes, grand openings, or other special events or announcements in the Chamber newsletter. Other free services include feature and member spotlight stories. To submit your article send an email or attach a small pdf or word file with the subject "newsletter item" to: info@northpolechamber.us

Internet Exposure:

The North Pole Community Chamber of Commerce website <http://www.northpolechamber.us> is maintained and updated frequently. Our website promotes North Pole and the surrounding communities as a strong destination market and provides links to local and Chamber events, and other business resources. General North Pole information is posted on our website including descriptions of North Pole history, services, attractions, schools, governments and links to visitor information.

- As a member, your business listing with logo will be included in the Members Directory of the Chamber website.
- Option for your banner and logo to be featured on the Chamber's front page at an additional cost
- Members without their own website may contract with the Chamber to have a single dedicated web page linked from the Chamber's website with their business information and several images.

Member Sponsorship of Chamber Events:

Several events are hosted by the Chamber each year, including the Taste of North Pole, the Winter Festival's Holiday Bazaar, Candle Lighting Ceremony, Fireworks display and operation of the Visitor Information Cabin in the summer. High visibility and advertising value is offered to members who would like to sponsor a Chamber event.

Board of Directors:

Chamber board members meet monthly on the 2nd Tuesday at 5:30 pm at Mt. McKinley Bank in North Pole. The board takes action to perform Chamber business, plan events, and consider issues of concern to the business community. This meeting is open to the public, though voting is limited to board members only. If a meeting is rescheduled or cancelled, a notice will be posted on our website front page under Announcements.

Committees:

Chamber committees are open to any member interested in joining. Committees can address current issues affecting business and commerce, or can be formed to help accomplish Chamber events and projects.

If you have any questions, please visit our website or contact the Chamber:

North Pole Community Chamber of Commerce

PO Box 55071 North Pole, AK 99705

Phone: 907-488-8538, 488-8536 or 590-3334

Website: <http://www.northpolechamber.us>

Email: info@northpolechamber.us (please include a subject in the heading)