



# CHAMBER CHATTER

WHERE THE SPIRIT OF CHRISTMAS LIVES YEAR ROUND

North Pole Community Chamber of Commerce  
P.O. Box 55071 North Pole, AK 99705

June - July 2011

## Chamber Board Report

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Better Business Bureau Press Release

Donations Request for Japan Earthquake & Tsunami Victims

The North Pole Community Chamber of Commerce board meeting took place Wednesday, June 15 from 5:30 to 7:00 pm at Mt. McKinley Bank in North Pole. Meetings are normally scheduled the second Tuesday of each month. Due to conflicts with work and training schedules, the meeting was changed to Wednesday rather than postpone the meeting this month. July's meeting is scheduled for the regular date, Tuesday, July 12, starting at 5:30 pm. NPCCC hopes to see everyone there. Come on out and support your local community.

### 2011 North Pole Summerfest & 4th of July Celebration

The 2011 North Pole Summerfest is coming to town, Monday July 4th. The day begins with a pancake breakfast at Santa's Senior Center, a fun pre-parade short 5k 'Elf Run-Walk' after the breakfast and a kid's bike decoration contest. The main parade, which draws around 5,000 spectators, begins around 11:00 am and meanders through the streets of North Pole. The festival continues after the parade at North Pole Elementary school. There will be lots of booths with food, games for the whole family, prizes, a greased pole contest, entertaining bed races, music, and more. This year there is even a new North Pole Princess contest for girls ages 5 to 10. This is one Summerfest you won't want to miss!

If you are interested in participating in the parade or helping out with any of the events please call Mayor Doug Issacson at 488-8534.

Application forms for most of the Summerfest and parade events can be downloaded from the City of North Pole website: [http://www.northpolealaska.com/?page\\_id=76](http://www.northpolealaska.com/?page_id=76).

Applications to enter the Greased Pole Contest or Bed Race are available at North Pole City Hall.

### NEXT NPCCC BOARD MEETING

Tues. July 12 at 5:30  
Mt. McKinley Bank/North Pole



### 2011 North Pole Visitor's Guide - Available Now!

North Pole Chamber of Commerce Visitor's Cabin  
North Pole City Hall  
North Pole Chamber of Commerce Web site -  
[www.northpolechamber.us](http://www.northpolechamber.us)

## Announcements

### 2011 Board Members

President - Heather Heineken

V President - Marilyn Zrucky

Treasurer - Tricia Fogarty

Member - Tammy Randolph

Member - Phil Zastro



## THE BREAKFAST PLACE

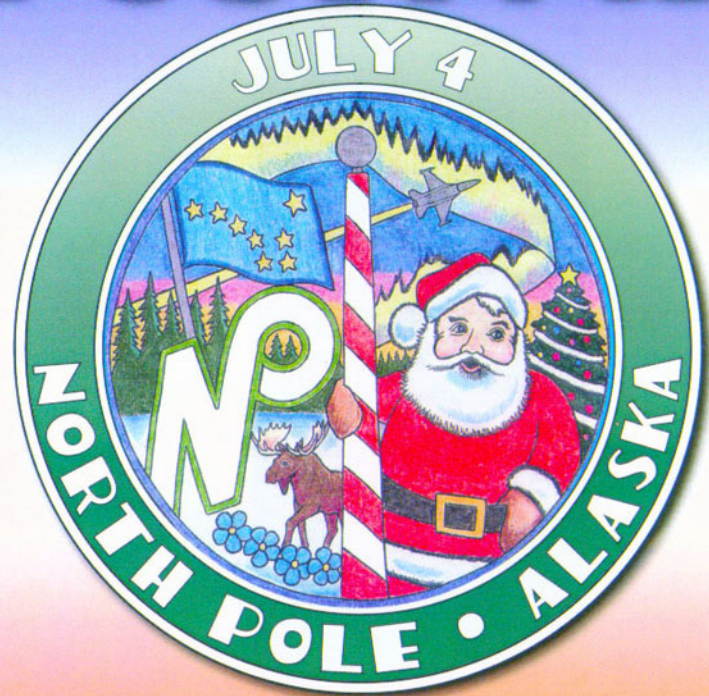
8:30 TO 10:30 AM MONDAY - FRIDAY

SUGGESTED DONATION \$5

## Santa's Senior Center



# SUMMER Festival



For more information phone 488-2281

**PARADE • KIDS GAMES • BED RACE  
DRAWINGS & GIVEAWAYS  
GREASED POLE CLIMB  
CONCESSIONS • ENTERTAINMENT**

## ELF RUN Shirts!

\$20 +

Donation for Elf Run gets you  
a shirt!

**Benefits 2011-12 NPHS  
Football**

Registration starts 9 am  
July 4,  
Race begins at 9:30  
a.m.!

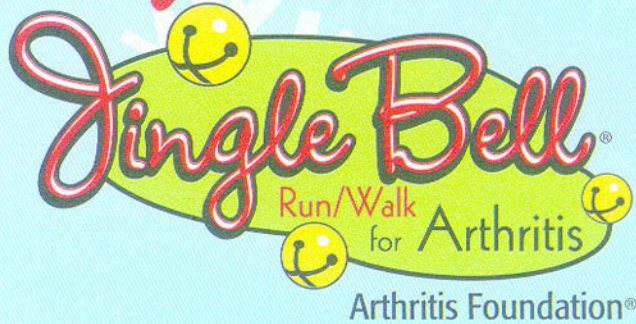
CELEBRATING TOMORROW TODAY  
**FH** | FLINT HILLS  
resources®

2011 NORTH POLE SUMMER FESTIVAL



# JINGLE IN JULY - JINGLE BELL RUN/WALK

5K Run or Walk • 1K Children's Run with the Elves



2nd Annual

Jingle in July!

North Pole  
Jingle Bell Run/Walk  
North Pole, Alaska

Saturday,  
July 9, 2011

Festivities Begin at 8:30am in the Santa Claus House parking lot

For more information:  
[www.JingleinJuly.com](http://www.JingleinJuly.com)

  
Banner Health  
Denali Center  
Fairbanks Memorial Hospital

  
ARTHRITIS  
FOUNDATION®  
Take Control. We Can Help.™  
[arthritis.org](http://arthritis.org)



## LOCATION

SANTA CLAUS HOUSE PARKING LOT  
101 ST. NICHOLAS DR., NORTH POLE, AK

## EVENT DAY SCHEDULE

- 8:30 AM: LAST MINUTE REGISTRATION
- 8:30 AM - 9:15 AM: COSTUME CONTEST JUDGING
- 9:30 AM: COSTUME CONTEST WINNERS ANNOUNCED & EVENT INFORMATION
- 10:00 AM: JINGLE BELL RUN/WALK BEGINS
- 10:10 AM: CHILDREN'S 1K RUN WITH THE ELVES

## AWARDS

### TOP RACE FINISHERS

MEDALS AWARDED TO THE TOP 3 MALE & FEMALE FINISHERS.

### COSTUME CONTEST

PRIZES AWARDED TO THE BEST INDIVIDUAL & BEST TEAM CHRISTMAS-THEMED COSTUMES.

### FUNDRAISING

EVERY INDIVIDUAL WHO RAISES \$1500 OR MORE WILL BE ENTERED INTO A DRAWING TO WIN A ROUND TRIP TICKET ON ALASKA AIRLINES - TO ANYWHERE THEY FLY: TWO LUCKY WINNERS WILL EACH RECEIVE 1 TICKET!

INDIVIDUAL FUNDRAISING PRIZES ARE EARNED ACCORDING TO THE AMOUNT RAISED, STARTING AT THE \$100 LEVEL.

## DOGS GET ARTHRITIS, TOO!

THIS EVENT IS FOR THE ENTIRE FAMILY!  
STROLLERS AND DOGS ARE WELCOME.



## BETTER BUSINESS BUREAU

BETTER BUSINESS BUREAU SERVING ALASKA, OREGON AND WESTERN WASHINGTON IS WARNING BUSINESS OWNERS TO BEWARE OF SEVEN SCAMS TARGETING SMALL BUSINESSES YEAR-ROUND.

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### PRESS RELEASE - FOR IMMEDIATE RELEASE VIVINT'S SALES TACTICS CAUSE ALARM

ANCHORAGE, ALASKA - JUNE 15, 2011 - ALASKANS ARE CONTACTING BETTER BUSINESS BUREAU FOR INFORMATION ON THE DOOR-TO-DOOR ALARM SALES COMPANY VIVINT, INC. OF PROVO, UTAH. PREVIOUSLY OPERATING AS APX ALARM SECURITY SOLUTIONS, THIS COMPANY GARNERED SIX GOVERNMENT ACTIONS ALLEGING:

- FAILURE TO OBTAIN PROPER LICENSING
- MISLEADING SALES TACTICS AND MISREPRESENTATION OF PRODUCTS
- FAILURE TO RECOGNIZE THE FEDERAL TRADE COMMISSION'S THREE DAY COOLING-OFF RULE FOR IN-HOME PURCHASES

<[HTTP://WWW.FTC.GOV/BCP/EDU/PUBS/CONSUMER/PRODUCTS/PRO03.SHTM](http://www.ftc.gov/bcp/edu/pubs/consumer/products/pro03.shtm)>

<[HTTP://WWW.BBB.ORG/UTAH/BUSINESS-REVIEWS/BURGLAR-ALARM-SYSTEMS-DEALERS-MONITORING-AND-SERVICE/VIVINT-IN-PROVO-UT-4002276](http://www.bbb.org/utah/business-reviews/burglar-alarm-systems-dealers-monitoring-and-service/vivint-in-provo-ut-4002276)>

ACCORDING TO BBB OF UTAH, VIVINT'S "D" RATING CAN BE ATTRIBUTED TO THE COMPANY'S GOVERNMENT ACTIONS AND 1,416 COMPLAINTS WITH BBB. THE MAJORITY OF BBB COMPLAINTS DEAL WITH PRODUCT OR SERVICE ISSUES. NINE OF THE COMPLAINTS COME FROM CONSUMERS IN ALASKA.

BBB SERVING ALASKA, OREGON AND WESTERN WASHINGTON ISSUED A WARNING ON APX ALARM SECURITY SOLUTIONS IN 2009: ALARM SALESMEN MAKE BIG PROMISES AND PROBLEMS<[HTTP://ALASKAOREGONWESTERNWASHINGTON.BBB.ORG/ARTICLE/ALARM-SALESMEN-MAKE-BIG-PROMISES-AND-PROBLEMS-11661](http://alaskaoregonwesternwashington.bbb.org/article/alarm-salesmen-make-big-promises-and-problems-11661)>.

WHEN FACED WITH A DOOR-TO-DOOR SALES PITCH, REMEMBER:

TIME IS ON YOUR SIDE. DON'T RUSH IMPORTANT DECISIONS. BUSINESSES TRULY INTERESTED IN MAKING A SALE SHOULD ALLOW CONSUMERS TIME TO CONSIDER AND COMPARE. ASK QUESTIONS. DON'T HESITATE TO ASK FOR ADDITIONAL DETAILS, CONTACT INFORMATION AND REFERENCES. MAKE SURE TO GET THE SOLICITOR'S CREDENTIALS-ESPECIALLY WHEN SECURITY ISSUES ARE AT STAKE.

COOL OFF. THE FEDERAL TRADE COMMISSION'S COOLING-OFF RULE<[HTTP://WWW.FTC.GOV/BCP/EDU/PUBS/CONSUMER/PRODUCTS/PRO03.SHTM](http://www.ftc.gov/bcp/edu/pubs/consumer/products/pro03.shtm)> GIVES CUSTOMERS THREE DAYS TO CANCEL PURCHASES OVER \$25 THAT ARE MADE IN THEIR HOME OR AT A LOCATION THAT IS NOT THE SELLER'S PERMANENT PLACE OF BUSINESS.

BEFORE MAKING ANY IN-HOME PURCHASE, VISIT [BBB.ORG](http://www.bbb.org)<[HTTP://WWW.BBB.ORG/](http://www.bbb.org)> FOR UPDATED BBB BUSINESS REVIEWS WITH COMPLETE BACKGROUND INFORMATION AND COMPLAINT HISTORY.

KRISTIN GEORGE, ALASKA PUBLIC RELATIONS MANAGER: 907.644.5202 | [PR@THEBBB.ORG](mailto:PR@THEBBB.ORG)<[MAILTO:PR@THEBBB.ORG](mailto:PR@THEBBB.ORG)>  
NIKI HORACE, V.P. OF MARKETING AND PUBLIC RELATIONS: 206.676.4187

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## DONATIONS PROJECT

### JAPANESE EARTHQUAKE SHELTER BOX

COLLECTING DONATIONS FOR EARTHQUAKE & TSUNAMI VICTIMS.

FOR MORE INFORMATION CONTACT SHARON HUNTER AT 488-4282 OR KAREN LANE AT 459-3758

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